

LINDAMARIA ORTEGA FRANCO

International and Sustainable Business
Non-Profit Organizations | Public-Private Partnerships
Education, Culture, and Arts



CONTACT

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EXPERTISE

International and multicultural experience.

Knowledge about managing volunteers and board.

Experience in public relations, communication affairs, and marketing strategies. Fundraising and resource development; grant writing, financial management, monitoring, and reporting.

Expertise in Education, Humanitarian crisis, Health, Children's rights, and Women-related projects.

Experience in public and social policies about Youth, Immigration, Women, and Child education rights.

Expertise in education and cultural projects, awareness, and civic engagement

Professional Profile

A creative leader, educator, and innovative business advocate with international and multicultural experience, managing and working in Latin America, Europe, Africa, Asia, and the United States, showcasing strong partnership coordination, business generation, and networking skills. Over twenty-five years of experience with international organizations and multilateral agencies. Developing platforms and initiatives to advance local empowerment, climate solutions, women's entrepreneurship, international education, creative and circular economy impact across the globe.

Experience

CEO AND FOUNDER | FRALINOR CREATIVE CONSULTING, LLC

July 2002 – Present (Consulting projects)

- Consulting services for private organizations, nonprofits, and individuals, from incorporation to management, program development, and resource development.
- Assessment in entrepreneurship, business development, and sustainable practices.
- Design of corporate social responsibility strategies and corporate giving.
- Specialized networking strategies, stewardship, fundraising activities (event planning and management), grant writing, and public relations assessment.
- Education and training, Children's book writing and Illustration, and Art therapy through painting.

FOUNDER AND PARTNERSHIP DIRECTOR, RED AND GREEN CONNECTIONS

April 2017 – Present (Consulting projects)

- Design and implement creative and circular economy projects and programs.
- Community Engagement with stakeholders, potential donors, and the public sector.
- Capacity Building, training, and assessment for creative and cultural industries entrepreneurs, creating 29 nonprofits.
- Resources Development, stewardship, and fundraising activities, grant writing.
- Creation and Implementation of marketing, public relations, communications, and social media.

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TEACHING AND RESEARCH GRADUATE ASSISTANT, INSTITUTE FOR PUBLIC MANAGEMENT AND COMMUNITY SERVICE - IPMCS | FLORIDA INTERNATIONAL UNIVERSITY – FIU -

August 2018 - August 2023

- Event coordination, management, and follow-up projects for development aid, humanitarian crisis, community development, governance, and cybersecurity.
- Managed international events of 400 participants and created a community of 500 organizations for cybersecurity projects with nonprofit and public organizations.
- Assisting the Professor in preparing materials, grading assignments, and teaching a class session.
- Work with students one-on-one as an instructor and co-designing classes

INTERNATIONAL PARTNERSHIPS DIRECTOR | FEDERATION EIL, THE WORLDWIDE NETWORK OF THE EXPERIMENT IN INTERNATIONAL LIVING

April 2017 - December 2018

- Coordinate and Manage the Global Membership Network Federation EIL; each organization offers international education programs, including homestays, foreign language training, educational group travel, voluntary community service, work exchange, and other cultural immersion and customized programs, 21 organizations affiliated.
- Administrative and financial management.
- Manage marketing and communications

DIRECTOR FOR PROGRAMS AND PARTNERSHIPS, VICENTE FERRER FOUNDATION USA

November 2012 - March 2017

- Establish U.S. operations for the Spanish organization in Miami, FL, and Washington, D.C.
- In charge of administrative and financial management
- Build relations with stakeholders, Chambers of Commerce, and possible donors.
- Partnerships development and marketing strategies

AWARENESS AND PROJECT MANAGER, VICENTE FERRER FOUNDATION SPAIN

August 2009 - November 2012

- Coordination of administrative tasks, communication, and PR duties, and fundraising activities
- Designed and managed projects about awareness and development aid. The main topics for project development were housing, health, women, ecology, education, and disabilities in rural India.
- Coordinated and trained a group of 72 volunteers in Madrid, Spain.

PROJECT MANAGER, AIPC PANDORA SPAIN

January 2007- July 2009

- The organization works on Civic Engagement through voluntary work and European programs for youth and integration.
- Administrative management, Design, and follow-up of projects for development aid, humanitarian crisis, community development, and youth.
- Coordinated and trained 150 volunteers for international programs and for local services

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EXECUTIVE DIRECTOR, ACUDE –ASOCIACIÓN PARA LA CULTURA Y EL DESARROLLO GUATEMALA

November 2000 - September 2006

- Resource development, Design and execute Marketing and Fundraising strategies, mapped strategic action plans, grant writing, and public relationships.
- International and national negotiations with donors such as International Development and Cooperation Agencies and Local Governments.
- Designed projects and programs and wrote grants for international funding.
- Coordinated the financial planning and controlling grants and donations from international agencies.
- Managed 175 employees and 25 international volunteers.

ASSOCIATE PARTNER | SEPREDI – SERVICIOS PROFESIONALES EDUCATIVOS INTEGRALES GUATEMALA

November 2000 - September 2002

- The organization focuses on Education Development in Latin America. In addition, the firm specializes in creating systems and methodologies for non-formal and formal education. Their main clients were companies (CSR departments and foundations) and Government and International funds for education.
- Developed the organization's partnership with international organizations that promoted youth exchange and international voluntary services.
- One of the accomplishments of this position was the management of 120 young students (primarily from rural areas) who could travel and know diverse cultures from France, Spain, El Salvador, Mexico, and Guatemala.

Language

English, Spanish, Portuguese, French

Computer Skills

Advanced Windows users, In Design, Photoshop-program, SAP-CRM, Illustrator.

Education

- PhD candidate of Public Affairs, Miami, Florida, USA 2022, Florida International University
- Master of Public Administration, Miami, Florida, USA 2015, Florida International University,
- Double Master Degree in International Commerce and Marketing, E-commerce and Public Relations Madrid, Spain 2009, Escuela Europea de Dirección y Empresa - Cambridge University
- Master in Administration and Direction of Non for Profit Organizations and Foundations, Madrid, Spain 2007, Universidad Autonoma de Madrid
- Ph.D. Candidate in Sociology and Political Science, Spain 2006, Universidad Pontificia de Salamanca
- Master in Development, Decentralization, and Empowerment, Guatemala 2006, Universidad Del Valle de Guatemala
- Business Administration Degree, with a major in International Business, Guatemala 2004, Universidad del Istmo Guatemala
- Fine Arts and Arts Education Associate Degree, Guatemala 2003, Universidad del Istmo Guatemala